

# **Suggest Me Tool**

A solution for every client's need!

## **About Suggest Me Tool**



- Designed exclusively to address basic needs of an investor
- An AI powered solution which suggests right product mix for your clients based on their needs
- Recommendations presented in personalized report which can be used in your client interactions
- Suggest me solves the 5 common needs a customer has

### **The 5 Common Needs**



- 1) I want 10% annual returns, tell me what to do
- 2) I want higher returns versus my investments in FD's or Gold
- 3) I have cash, tell me where to invest
- 4) Show me complete product offering to choose from
- 5) My portfolio is not performing, how do I improve it

## **Benefits of Suggest Me**



- Instant portfolio generation
- Flexibility to alter portfolio mix as per your preferences
- Research backed product recommendations
- Option to compare performances across products

# Suggest Me tool – Web Screen



### Pick a need, let's help you to fulfill it



#### Have a Return in Mind

Tell us your desired rate of return, we'll help you achieve it



#### Earn More

FDs, Bonds, Index - You choose the product, we'll help you outperform



#### Suggest Me

Get a personalised investment portfolio which suits your investment style



#### Readymade Solutions

Explore and learn more about our exclusive pre-packaged products

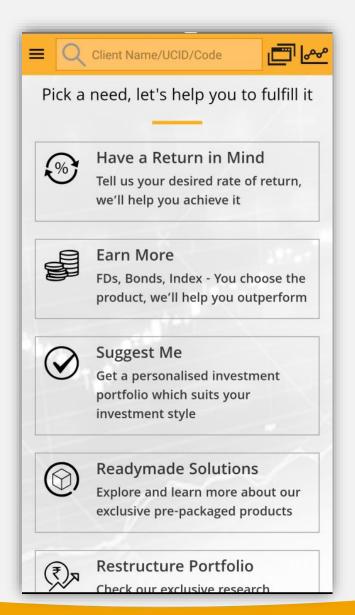


#### Restructure Portfolio

Check our exclusive research insights on your portfolio to become financially fit

# Suggest Me tool - Mobile Screen





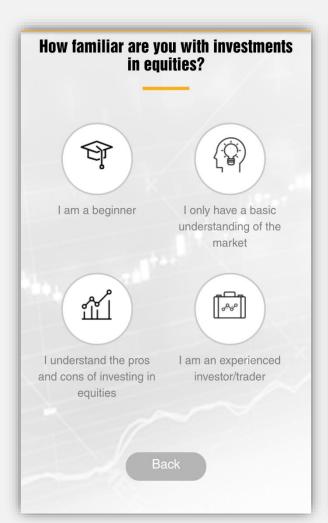


# Solution to first 3 needs

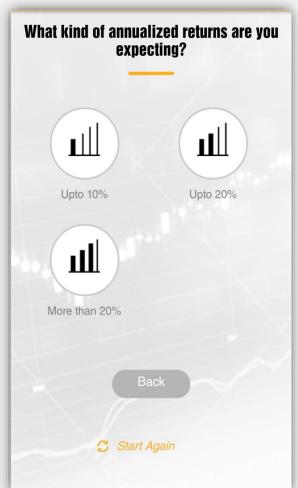
- 1) I want 10% annual returns, tell me where to invest?
- 2) I want higher returns vs. my investments in FD's or Gold
- 3) I have available cash, tell me where to invest?

### **Answer a few questions**





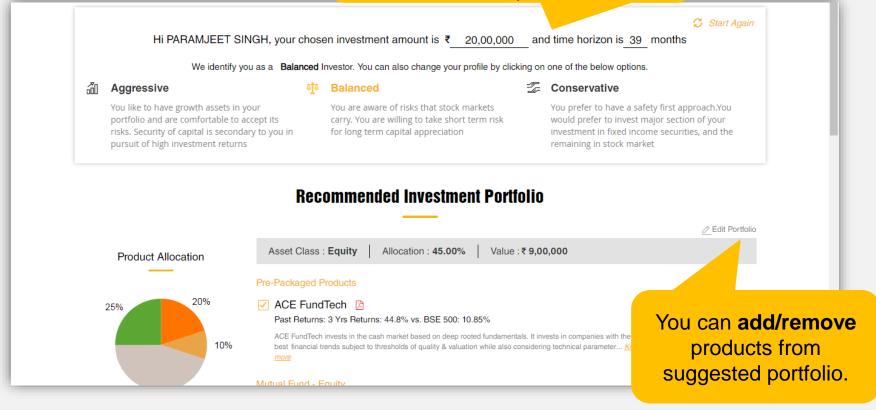




# **Suggested Recommendations**

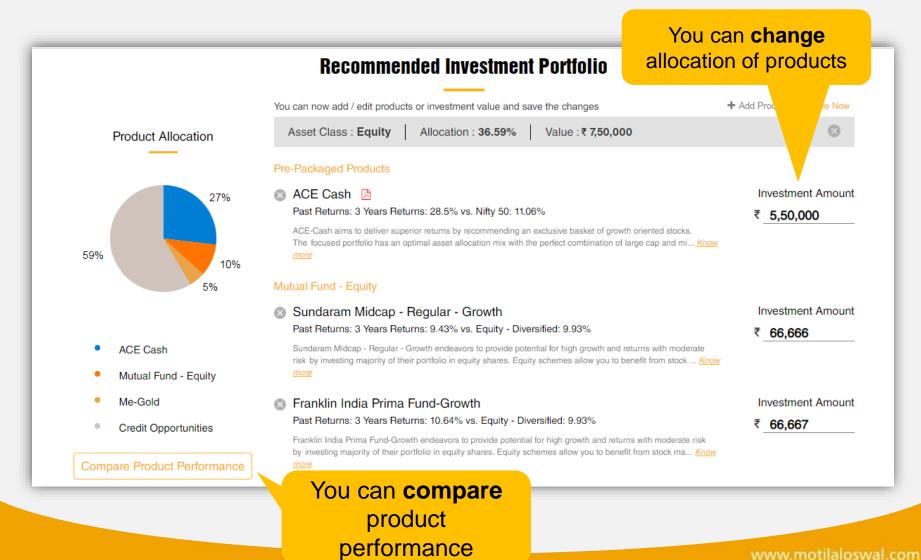


You can **edit** your Investment amount, time horizon as well as risk profile



# **Suggested Recommendations**

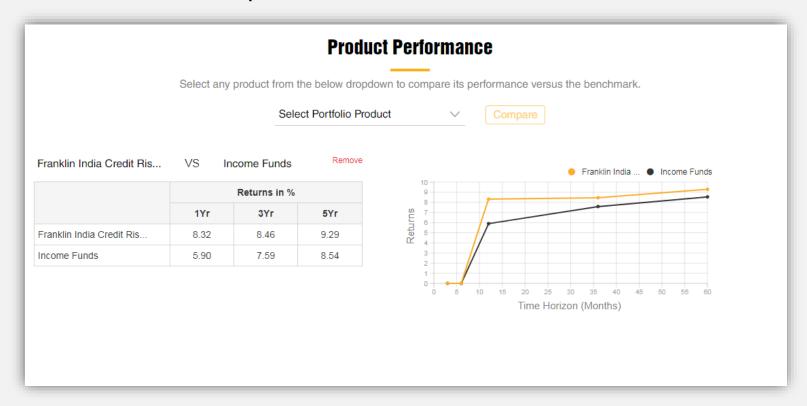




# **Suggested Recommendations**



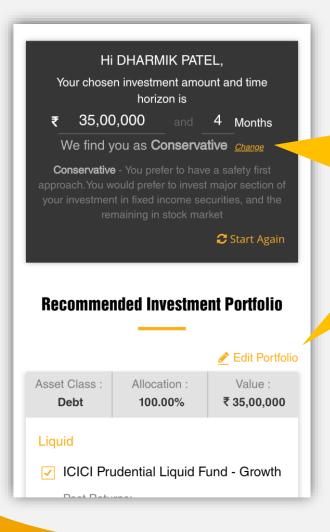
**Product Performance:** Compare product performances against benchamrk and other products



### **Mobile View**



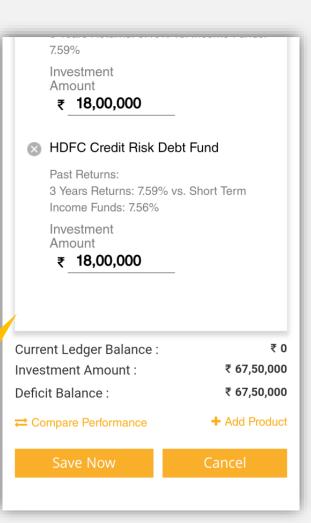
#### **Recommended Products**



You can **edit** your Investment amount, time horizon as well as risk profile

You can **add/remove** products from suggested portfolio.

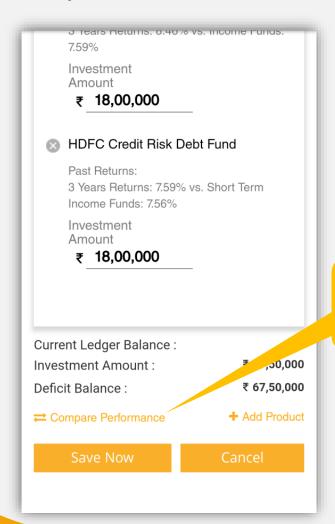
You can **change** allocation of products



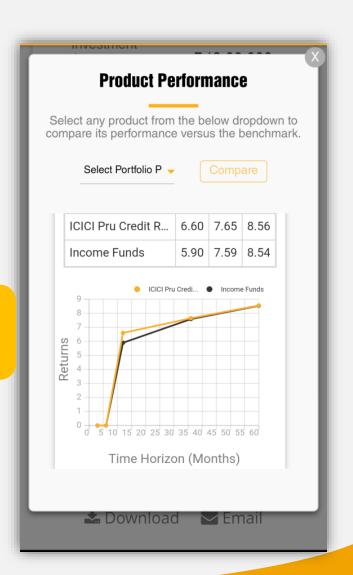
### **Mobile View**



### **Compare Product Performance**



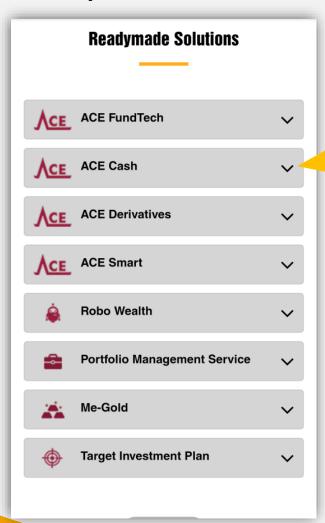
You can **compare** product performance



# Need 4: Show me complete product offering

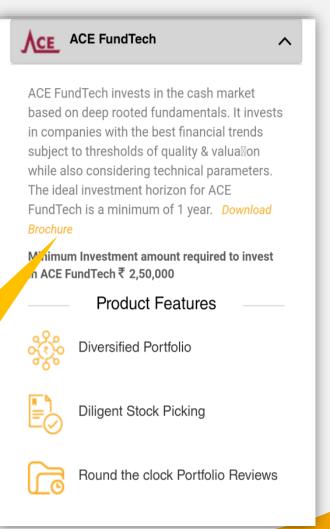


### **Readymade Solutions**



Readymade Solutions.

Availability of product brochures for detailed information

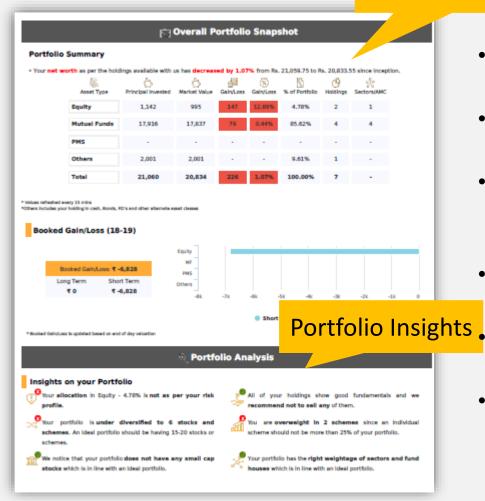


### **Need 5: Restructure Portfolio**



#### **Restructure Portfolio**

### Portfolio Summary

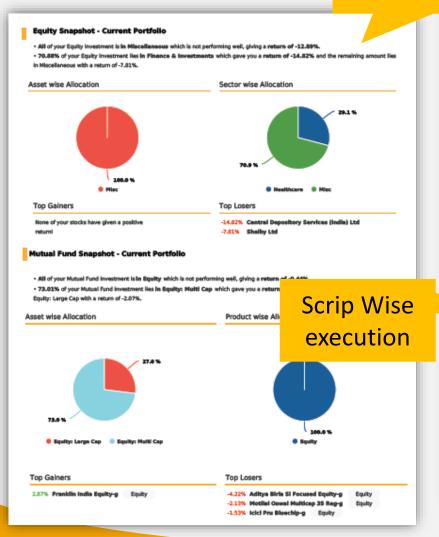


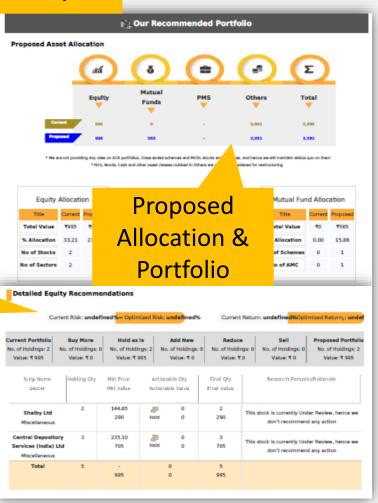
- Holistic asset allocation model as per your identified risk profile
- Personalized insights on what is good and bad on your portfolio
- Opportunity for lowering risk and increasing return in each asset class
- Flexibility to remove asset class, stocks or schemes
  - One click **instant execution** across portfolio
- Multi language tool available in English, Hindi, Gujarati and Tamil

### **Need 5: Restructure Portfolio**



### Asset wise analytics







# From where can you access Suggest Me Tool?

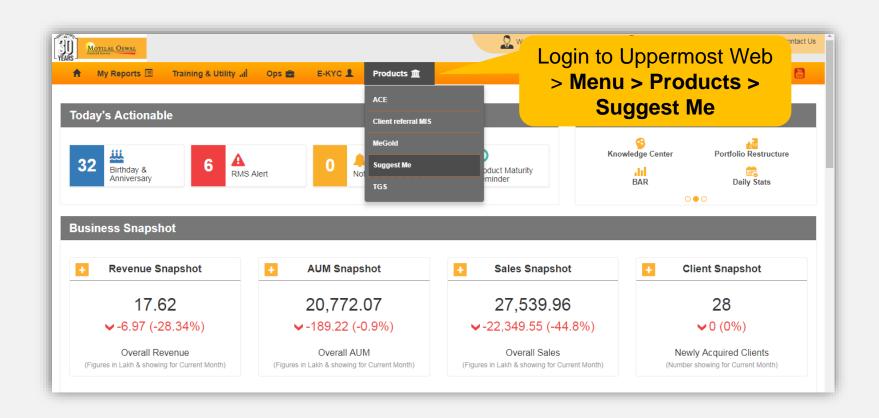
- 1. Uppermost App & Web
- 2. Advisory Dashboard
- 3. Saathi App & Web (CRM)
- 4. Investor App/Web
- 5. Website/M-site



# **Uppermost Web**

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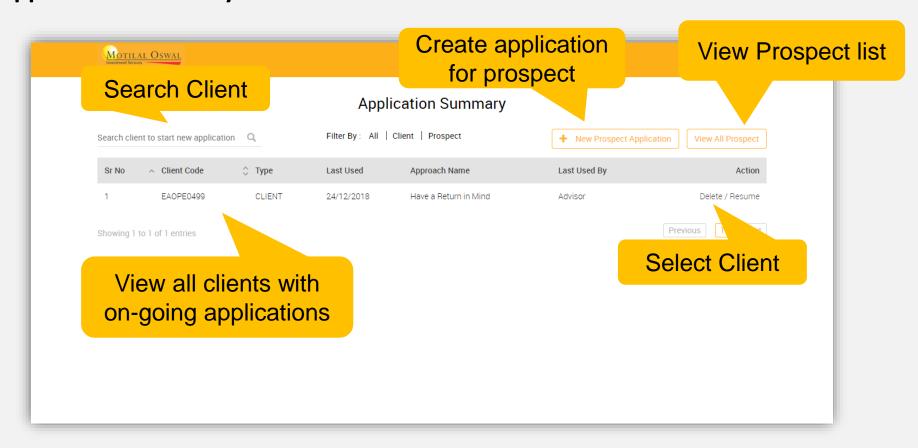




# **Uppermost Web**



### **Application Summary**



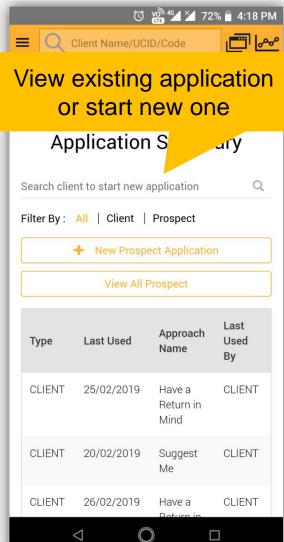


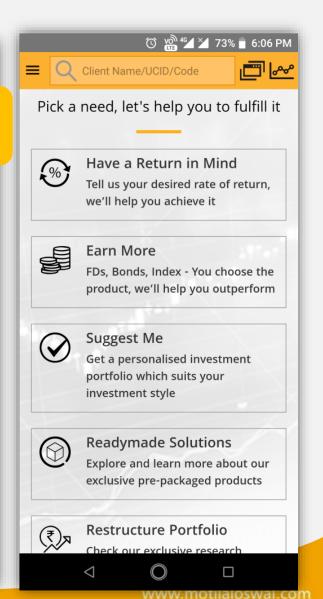
# **Uppermost App**

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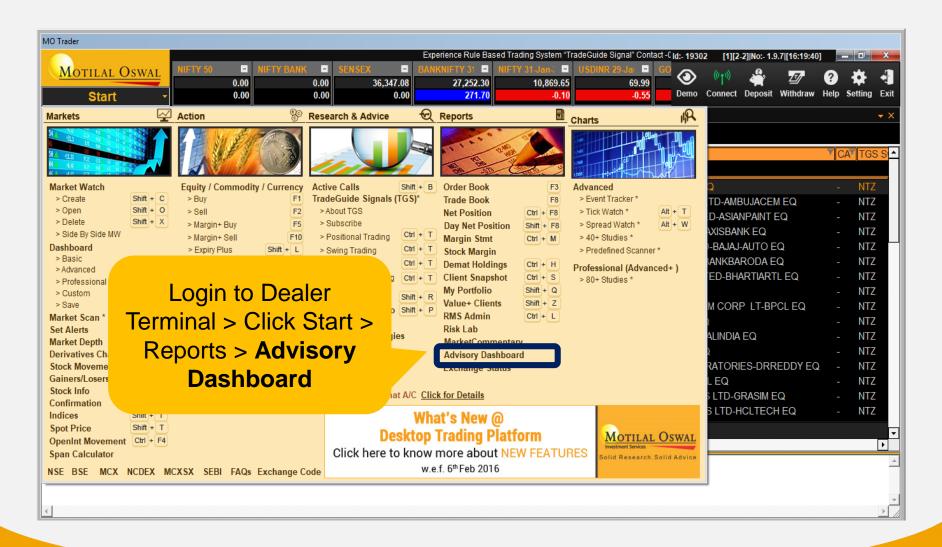






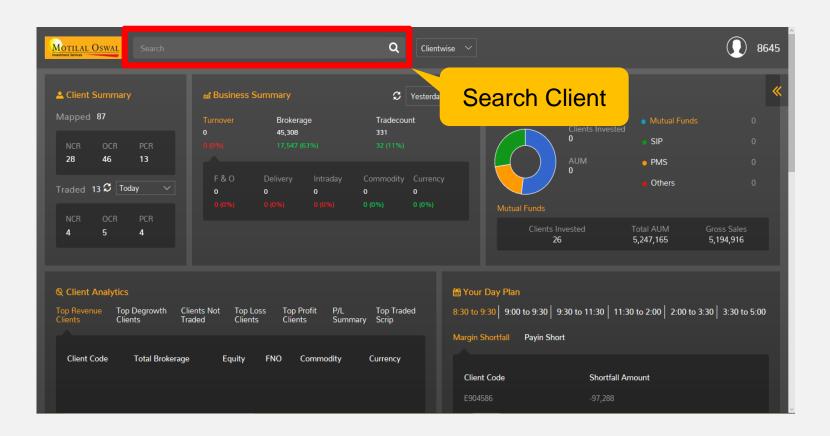






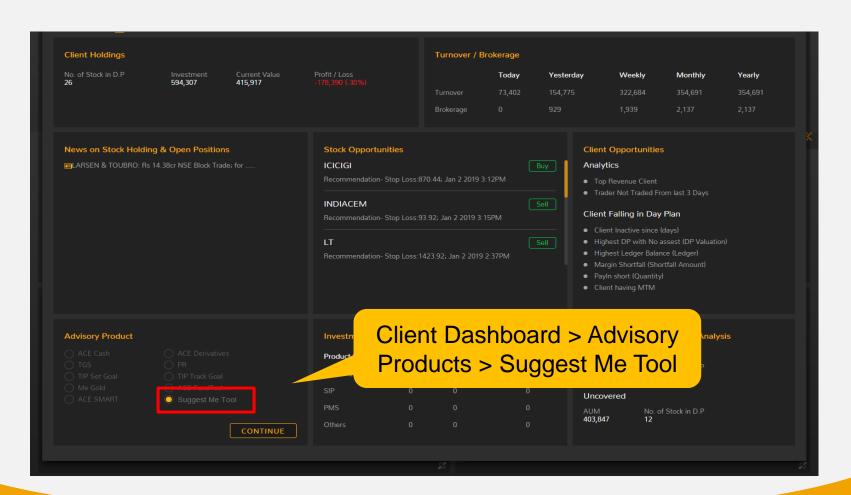


### **Advisory Dashboard – Home page**





#### **Client Dashboard**





# Saathi App

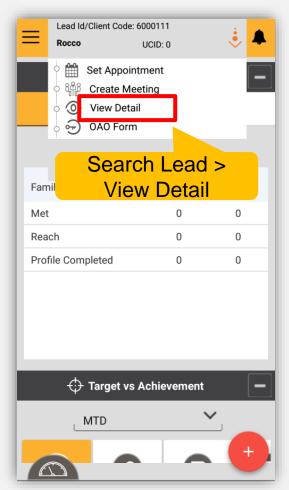
There are 2 ways to access Suggest Me tool:

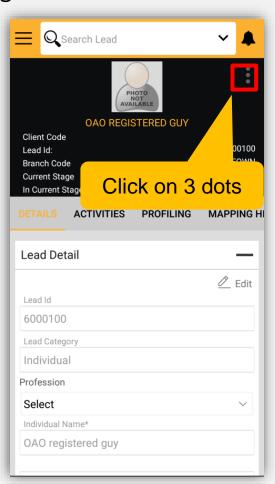
- 1. Lead View page
- 2. Menu

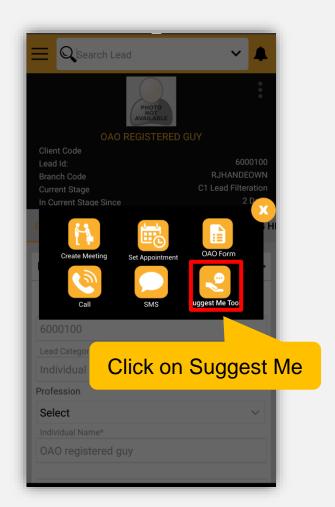
# Saathi App



### Path 1: From Lead View Page





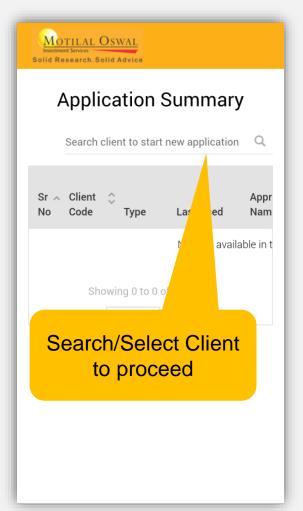


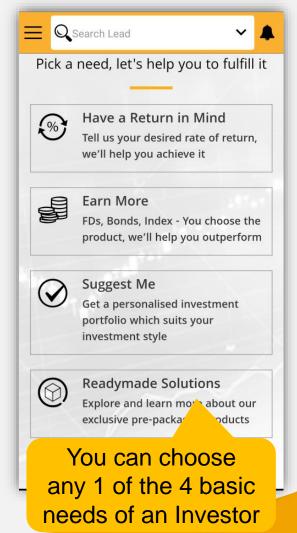
# Saathi App



#### Path 2: From Menu







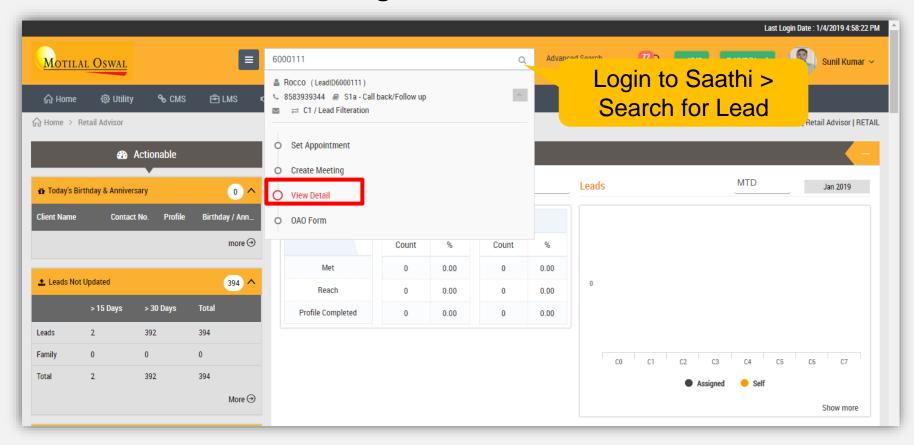


There are 2 ways to access Suggest Me tool:

- 1. Lead View page
- 2. Menu

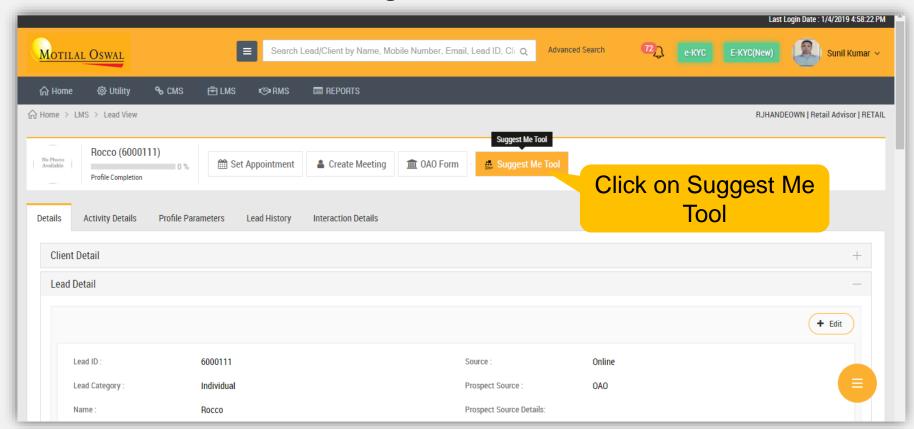


### Path 1: From Lead View Page



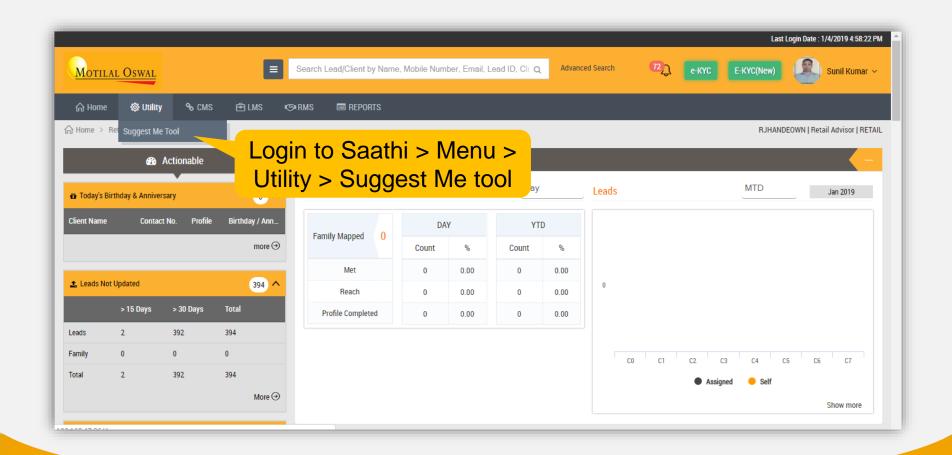


### Path 1: From Lead View Page



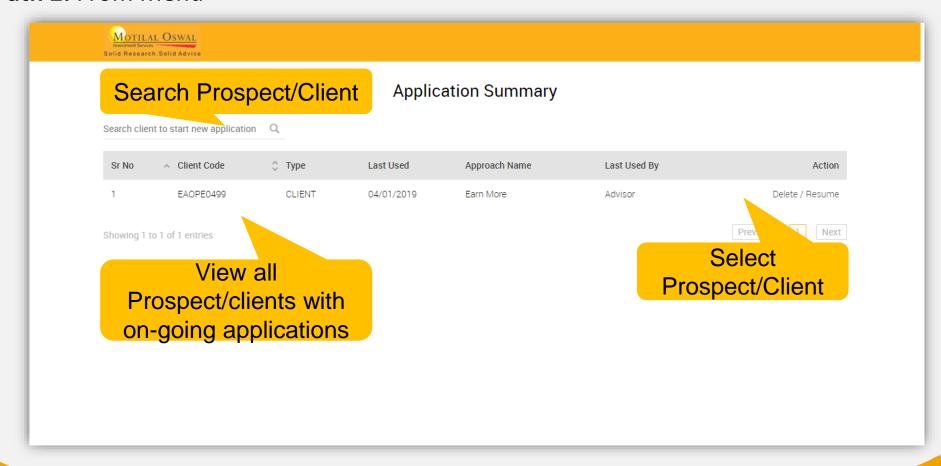


#### Path 2: From Menu





#### Path 2: From Menu



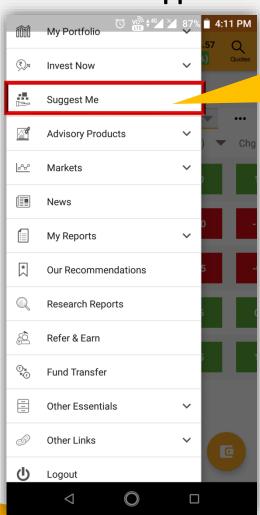


# **MO Investor App**

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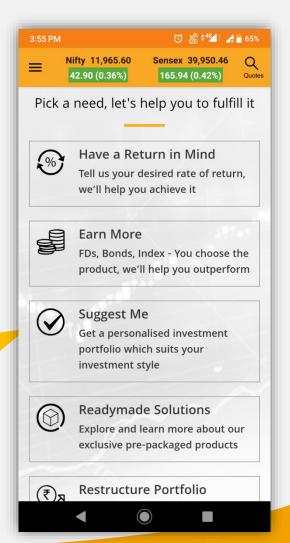


### **MO Investor App**



Open MO Investor
App > Go to Menu >
Click on Suggest Me

You can choose any 1 of the 5 basic needs of an Investor

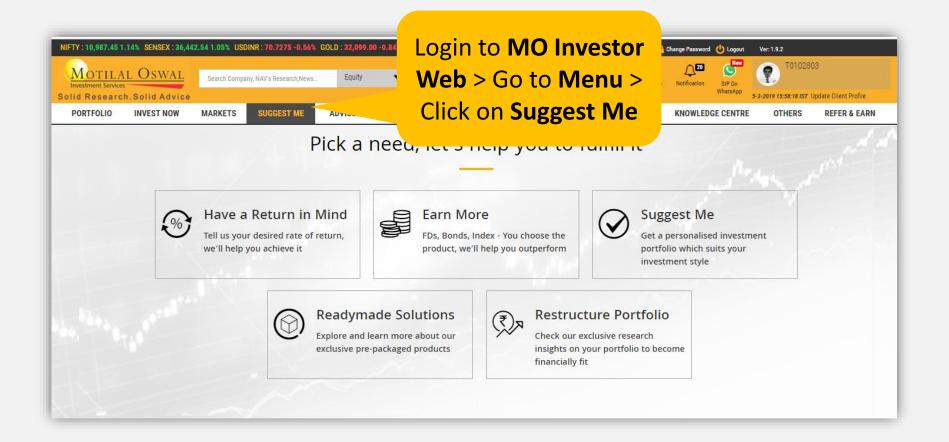




# **MO Investor Web**

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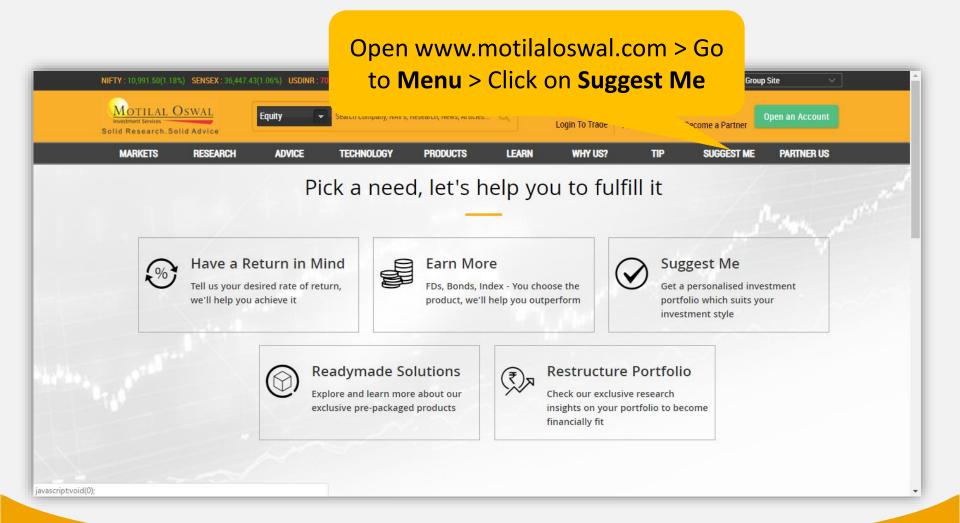




# Website

### Website



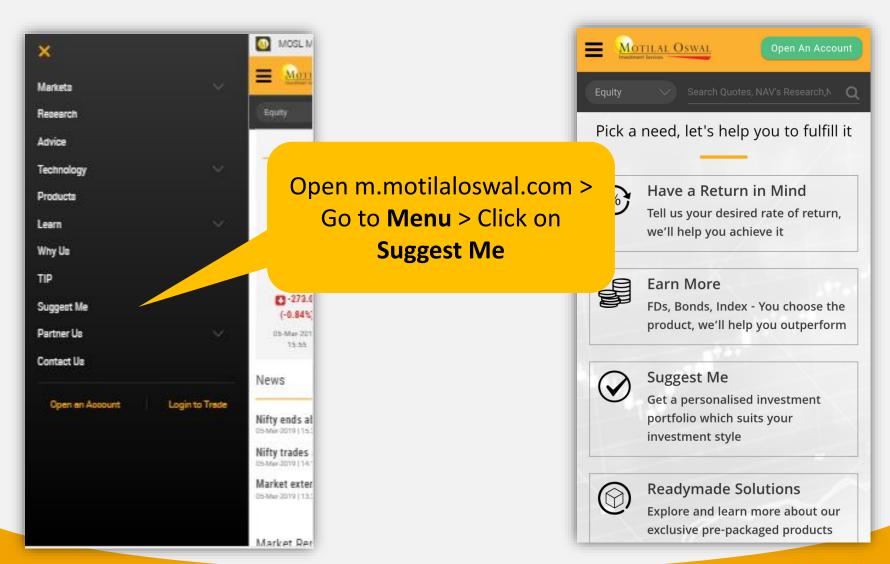




# **Mobile site**

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# **Thank You**